



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand OBAMA FOR AMERICA (25777)
Acct Types National/Political
Est/Headline 1523/06256741
Demo
Revision
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Invoice 627460
Inv Date 8/26/2012
Terms Net 30
Contract 324567
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:43PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 5:13AM (Tu)	00:30		OFA12G083H	\$550.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 5:14AM (We)	00:30		OFA12A091H	\$550.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 5:14AM (Th)	00:30		OFA12A091H	\$550.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 5:13AM (Fr)	00:30		OFA12G086H	\$550.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 5:23AM (Mo)	00:30		OFA12A093H	\$550.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 5:13AM (Tu)	00:30		OFA12A093H	\$550.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 5:13AM (We)	00:30		OFA12A093H	\$550.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 5:13AM (Th)	00:30		OFA12G086H	\$550.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 5:22AM (Fr)	00:30		OFA12A093H	\$550.00	
4.0	Spot	5:30:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	08/14/12 5:30AM (Tu)	00:30		OFA12G083H	\$750.00	
4.0	Spot	5:30:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	08/16/12 5:43AM (Th)	00:30		OFA12A091H	\$750.00	
4.0	Spot	5:30:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	08/17/12 5:30AM (Fr)	00:30		OFA12G086H	\$750.00	
5.0	Spot	5:30:00AM- 6:00:00	Per week (4),Mo,Tu,We,Th,Fr	08/20/12 5:43AM (Mo)	00:30		OFA12G086H	\$750.00	
5.0	Spot	5:30:00AM- 6:00:00	Per week (4),Mo,Tu,We,Th,Fr	08/21/12 5:53AM (Tu)	00:30		OFA12G086H	\$750.00	
5.0	Spot	5:30:00AM- 6:00:00	Per week (4),Mo,Tu,We,Th,Fr	08/23/12 5:42AM (Th)	00:30		OFA12A093H	\$750.00	
5.0	Spot	5:30:00AM- 6:00:00	Per week (4),Mo,Tu,We,Th,Fr	08/24/12 5:42AM (Fr)	00:30		OFA12G086H	\$750.00	
6.0	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	08/14/12 6:14AM (Tu)	00:30		OFA12G083H	\$1800.00	
6.0	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	08/15/12 6:42AM (We)	00:30		OFA12A091H	\$1800.00	
7.0	Spot	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/20/12 6:55AM (Mo)	00:30		OFA12A093H	\$1800.00	
7.0	Spot	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/24/12 6:43AM (Fr)	00:30		OFA12A093H	\$1800.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-1,Th-1,F-1	08/14/12 7:55AM (Tu)	00:30		OFA12G083H	\$1900.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-1,Th-1,F-1	08/14/12 9:00AM (Tu)	00:30		OFA12G083H	\$1900.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-1,Th-1,F-1	08/15/12 8:29AM (We)	00:30		OFA12G086H	\$1900.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-1,Th-1,F-1	08/16/12 7:29AM (Th)	00:30		OFA12G086H	\$1900.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-1,Th-1,F-1	08/17/12 7:29AM (Fr)	00:30		OFA12G086H	\$1900.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	08/20/12 8:29AM (Mo)	00:30		OFA12G086H	\$1900.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	08/21/12 7:49AM (Tu)	00:30		OFA12A093H	\$1900.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	08/21/12 8:53AM (Tu)	00:30		OFA12G086H	\$1900.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	08/22/12 7:29AM (We)	00:30		OFA12G086H	\$1900.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	08/23/12 8:49AM (Th)	00:30		OFA12G086H	\$1900.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	08/24/12 7:28AM (Fr)	00:30		OFA12G086H	\$1900.00	
11.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/18/12 5:55AM (Sa)	00:30		OFA12G086H	\$300.00	
11.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/25/12 5:44AM (Sa)	00:30		OFA12G086H	\$300.00	
12.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	08/18/12 6:28AM (Sa)	00:30		OFA12A093H	\$950.00	
12.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	08/18/12 6:44AM (Sa)	00:30		OFA12G086H	\$950.00	
12.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	08/25/12 6:28AM (Sa)	00:30		OFA12A093H	\$950.00	
12.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	08/25/12 7:25AM (Sa)	00:30		OFA12G086H	\$950.00	
14.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/19/12 5:40AM (Su)	00:30		OFA12G086H	\$300.00	
14.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/26/12 5:13AM (Su)	00:30		OFA12G086H	\$300.00	



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Gen. Date 8/28/2012 5:45:43PM

Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
15.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	08/19/12 6:13AM (Su)	00:30	OFA12A093H	\$950.00	
15.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	08/26/12 6:30AM (Su)	00:30	OFA12A093H	\$950.00	
16.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 9:14AM (Tu)	00:30	OFA12G083H	\$550.00	
16.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 9:56AM (We)	00:30	OFA12A091H	\$550.00	
16.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 9:56AM (Th)	00:30	OFA12A091H	\$550.00	
16.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 9:40AM (Fr)	00:30	OFA12G086H	\$550.00	
17.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 9:32AM (Mo)	00:30	OFA12A093H	\$550.00	
17.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 9:42AM (Tu)	00:30	OFA12A093H	\$550.00	
17.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 9:32AM (We)	00:30	OFA12A093H	\$550.00	
17.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 9:13AM (Th)	00:30	OFA12A093H	\$550.00	
17.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 9:18AM (Fr)	00:30	OFA12A093H	\$550.00	
19.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 10:37AM (Tu)	00:30	OFA12G083H	\$500.00	
19.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 10:16AM (We)	00:30	OFA12A091H	\$500.00	
19.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 10:57AM (Th)	00:30	OFA12A091H	\$500.00	
19.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 10:18AM (Fr)	00:30	OFA12G086H	\$500.00	
20.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 10:50AM (Mo)	00:30	OFA12G086H	\$500.00	
20.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 10:45AM (Tu)	00:30	OFA12G086H	\$500.00	
20.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 10:15AM (We)	00:30	OFA12G086H	\$500.00	
20.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 10:08AM (Th)	00:30	OFA12G086H	\$500.00	
20.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 10:49AM (Fr)	00:30	OFA12G086H	\$500.00	
22.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 11:44AM (Tu)	00:30	OFA12G083H	\$800.00	
22.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 10:59AM (We)	00:30	OFA12A091H	\$800.00	
22.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 11:44AM (Th)	00:30	OFA12A091H	\$800.00	
22.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 11:44AM (Fr)	00:30	OFA12G086H	\$800.00	
23.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 11:45AM (Mo)	00:30	OFA12A093H	\$800.00	
23.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 11:45AM (Tu)	00:30	OFA12A093H	\$800.00	
23.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 11:49AM (We)	00:30	OFA12A093H	\$800.00	
23.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 11:42AM (Th)	00:30	OFA12A093H	\$800.00	
23.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 10:59AM (Fr)	00:30	OFA12A093H	\$800.00	
25.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 12:21PM (Tu)	00:30	OFA12G083H	\$850.00	
25.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 12:11PM (We)	00:30	OFA12G083H	\$850.00	
25.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 12:56PM (Th)	00:30	OFA12G086H	\$850.00	
25.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 12:28PM (Fr)	00:30	OFA12G086H	\$850.00	
26.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 12:59PM (Mo)	00:30	OFA12G086H	\$850.00	
26.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 12:20PM (Tu)	00:30	OFA12G086H	\$850.00	
26.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 12:53PM (We)	00:30	OFA12G086H	\$850.00	
26.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 12:58PM (Th)	00:30	OFA12G086H	\$850.00	
26.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 12:42PM (Fr)	00:30	OFA12G086H	\$850.00	
28.0	Spot	1:00:00PM- 4:00:00	Per week (2),Tu,We,Th,Fr	08/14/12 1:35PM (Tu)	00:30	OFA12G083H	\$700.00	



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Pol/B Obama/D/Pre/US (16256)
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CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:43PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
28.0	Spot	1:00:00PM- 4:00:00	Per week (2),Tu,We,Th,Fr	08/17/12 3:01PM (Fr)	00:30	OFA12A093H	\$700.00	
29.0	Spot	1:00:00PM- 4:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 2:59PM (Mo)	00:30	OFA12A093H	\$700.00	
29.0	Spot	1:00:00PM- 4:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 2:58PM (Tu)	00:30	OFA12A093H	\$700.00	
29.0	Spot	1:00:00PM- 4:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 2:36PM (We)	00:30	OFA12A093H	\$700.00	
29.0	Spot	1:00:00PM- 4:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 2:37PM (Th)	00:30	OFA12A093H	\$700.00	
29.0	Spot	1:00:00PM- 4:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 1:35PM (Fr)	00:30	OFA12A093H	\$700.00	
30.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/19/12 12:26PM (Su)	00:30	OFA12G086H	\$550.00	
30.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/26/12 12:12PM (Su)	00:30	OFA12G086H	\$550.00	
31.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 4:14PM (Tu)	00:30	OFA12G083H	\$800.00	
31.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 4:43PM (We)	00:30	OFA12A091H	\$800.00	
31.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 4:30PM (Th)	00:30	OFA12A091H	\$800.00	
31.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 4:16PM (Fr)	00:30	OFA12G086H	\$800.00	
32.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 4:36PM (Mo)	00:30	OFA12G086H	\$800.00	
32.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 4:27PM (Tu)	00:30	OFA12G086H	\$800.00	
32.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 4:47PM (We)	00:30	OFA12G086H	\$800.00	
32.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 4:27PM (Th)	00:30	OFA12G086H	\$800.00	
32.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 4:14PM (Fr)	00:30	OFA12G086H	\$800.00	
34.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 5:14PM (Tu)	00:30	OFA12G083H	\$2200.00	
34.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 5:27PM (We)	00:30	OFA12A091H	\$2200.00	
34.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 5:22PM (Th)	00:30	OFA12A091H	\$2200.00	
34.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 5:42PM (Fr)	00:30	OFA12A093H	\$2200.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 5:22PM (Mo)	00:30	OFA12A093H	\$2200.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 5:29PM (Tu)	00:30	OFA12A093H	\$2200.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 5:14PM (We)	00:30	OFA12A093H	\$2200.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 5:13PM (Th)	00:30	OFA12A093H	\$2200.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 5:24PM (Fr)	00:30	OFA12A093H	\$2200.00	
36.0	Spot	6:00:00PM- 7:00:00	Per week (3),Tu,We,Th,Fr	08/15/12 6:27PM (We)	00:30	OFA12A091H	\$3000.00	
36.0	Spot	6:00:00PM- 7:00:00	Per week (3),Tu,We,Th,Fr	08/16/12 6:00PM (Th)	00:30	OFA12A091H	\$3000.00	
36.0	Spot	6:00:00PM- 7:00:00	Per week (3),Tu,We,Th,Fr	08/17/12 6:27PM (Fr)	00:30	OFA12G086H	\$3000.00	
37.0	Spot	6:00:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 6:13PM (Mo)	00:30	OFA12G086H	\$3000.00	
37.0	Spot	6:00:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 6:12PM (Tu)	00:30	OFA12G086H	\$3000.00	
37.0	Spot	6:00:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 6:13PM (We)	00:30	OFA12G086H	\$3000.00	
37.0	Spot	6:00:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 6:14PM (Th)	00:30	OFA12G086H	\$3000.00	
37.0	Spot	6:00:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 6:24PM (Fr)	00:30	OFA12G086H	\$3000.00	
40.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/18/12 6:27PM (Sa)	00:30	OFA12G086H	\$1400.00	
40.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/25/12 6:20PM (Sa)	00:30	OFA12G086H	\$1400.00	
41.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/19/12 6:22PM (Su)	00:30	OFA12A093H	\$2000.00	
41.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/26/12 6:29PM (Su)	00:30	OFA12A093H	\$2000.00	
42.0	Spot	7:00:00PM- 7:30:00	Per week (3),Tu,We,Th,Fr	08/14/12 7:13PM (Tu)	00:30	OFA12G083H	\$3600.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
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Advertiser
Agency
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Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
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National/Political
1523/06256741

Invoice 627460
Inv Date 8/26/2012
Terms Net 30
Contract 324567
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA
OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:43PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
42.0	Spot	7:00:00PM- 7:30:00	Per week (3),Tu,We,Th,Fr	08/15/12 7:05PM (We)	00:30	OFA12G083H	\$3600.00	
42.0	Spot	7:00:00PM- 7:30:00	Per week (3),Tu,We,Th,Fr	08/17/12 7:29PM (Fr)	00:30	OFA12A093H	\$3600.00	
43.0	Spot	7:00:00PM- 7:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/20/12 7:23PM (Mo)	00:30	OFA12A093H	\$3600.00	
43.0	Spot	7:00:00PM- 7:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/21/12 6:59PM (Tu)	00:30	OFA12A093H	\$3600.00	
43.0	Spot	7:00:00PM- 7:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/22/12 7:12PM (We)	00:30	OFA12A093H	\$3600.00	
43.0	Spot	7:00:00PM- 7:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/24/12 6:59PM (Fr)	00:30	OFA12A093H	\$3600.00	
45.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	08/14/12 7:37PM (Tu)	00:30	OFA12G083H	\$3600.00	
45.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	08/15/12 7:37PM (We)	00:30	OFA12A091H	\$3600.00	
45.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	08/16/12 7:43PM (Th)	00:30	OFA12G086H	\$3600.00	
46.0	Spot	7:30:00PM- 8:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/20/12 7:47PM (Mo)	00:30	OFA12G086H	\$3600.00	
46.0	Spot	7:30:00PM- 8:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/21/12 7:42PM (Tu)	00:30	OFA12G086H	\$3600.00	
46.0	Spot	7:30:00PM- 8:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/24/12 7:37PM (Fr)	00:30	OFA12G086H	\$3600.00	
49.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/18/12 7:20PM (Sa)	00:30	OFA12A093H	\$1200.00	
49.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/25/12 7:30PM (Sa)	00:30	OFA12A093H	\$1200.00	
50.0	Spot	10:00:00PM-11:00:00	Day,M-1	08/20/12 10:48PM (Mo)	00:30	OFA12A093H	\$5500.00	
51.0	Spot	10:00:00PM-11:00:00	Day,Tu-1	08/14/12 10:48PM (Tu)	00:30	OFA12G083H	\$5000.00	
53.0	Spot	8:00:00PM- 9:00:00	Day,F-1	08/17/12 8:32PM (Fr)	00:30	OFA12A093H	\$3500.00	
53.0	Spot	8:00:00PM- 9:00:00	Day,F-1	08/24/12 8:44PM (Fr)	00:30	OFA12A093H	\$3500.00	
54.0	Spot	9:00:00PM-11:00:00	Day,Su-1	08/19/12 10:43PM (Su)	00:30	OFA12G086H	\$4500.00	
54.0	Spot	9:00:00PM-11:00:00	Day,Su-1	08/26/12 10:35PM (Su)	00:30	OFA12G086H	\$4500.00	
55.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 11:22PM (Tu)	00:30	OFA12G083H	\$2000.00	
55.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 11:29PM (We)	00:30	OFA12A091H	\$2000.00	
55.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 11:30PM (Th)	00:30	OFA12A091H	\$2000.00	
55.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 12:08AM (Fr)	00:30	OFA12G086H	\$2000.00	
56.0	Spot	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr	08/21/12 11:12PM (Tu)	00:30	OFA12A093H	\$2000.00	
56.0	Spot	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr	08/22/12 11:13PM (We)	00:30	OFA12G086H	\$2000.00	
56.0	Spot	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr	08/23/12 11:22PM (Th)	00:30	OFA12A093H	\$2000.00	
56.0	Spot	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr	08/24/12 11:27PM (Fr)	00:30	OFA12G086H	\$2000.00	
59.0	Spot	11:35:00PM-12:02:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 11:53PM (Tu)	00:30	OFA12G083H	\$800.00	
59.0	Spot	11:35:00PM-12:02:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 11:54PM (We)	00:30	OFA12A091H	\$800.00	
59.0	Spot	11:35:00PM-12:02:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 11:54PM (Th)	00:30	OFA12A091H	\$800.00	
59.0	Spot	11:35:00PM-12:02:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 12:39AM (Fr)	00:30	OFA12A093H	\$800.00	
60.0	Spot	11:35:00PM-12:02:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 11:54PM (Mo)	00:30	OFA12G086H	\$800.00	
60.0	Spot	11:35:00PM-12:02:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 12:01AM (Tu)	00:30	OFA12G086H	\$800.00	
60.0	Spot	11:35:00PM-12:02:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 12:01AM (We)	00:30	OFA12A093H	\$800.00	
60.0	Spot	11:35:00PM-12:02:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 11:44PM (Th)	00:30	OFA12G086H	\$800.00	
60.0	Spot	11:35:00PM-12:02:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 12:01AM (Fr)	00:30	OFA12A093H	\$800.00	
62.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/19/12 11:57PM (Su)	00:30	OFA12A093H	\$450.00	
62.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/26/12 11:39PM (Su)	00:30	OFA12A093H	\$450.00	



WFTV-TV
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Advertiser
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Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1523/06256741

Invoice 627460
Inv Date 8/26/2012
Terms Net 30
Contract 324567
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA
OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:43PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
63.0	Spot	12:00:00AM- 1:00:00	Day,Su-1	08/19/12 12:19AM (Su)	00:30	OFA12G086H	\$350.00	
63.0	Spot	12:00:00AM- 1:00:00	Day,Su-1	08/26/12 12:44AM (Su)	00:30	OFA12G086H	\$350.00	
64.0	Spot	7:30:00PM-10:30:00	Day,F-1	08/17/12 7:49PM (Fr)	00:30	OFA12G086H	\$4500.00	
67.0	Spot	12:00:00PM-12:30:00	Per week (1),Sa	08/18/12 12:28PM (Sa)	00:30	OFA12A093H	\$500.00	
67.0	Spot	12:00:00PM-12:30:00	Per week (1),Sa	08/25/12 12:22PM (Sa)	00:30	OFA12A093H	\$500.00	
69.0	Spot	5:00:00PM- 6:00:00	Day,M-2	08/13/12 5:23PM (Mo)	00:30	OFA12Z090H	\$2200.00	
69.0	Spot	5:00:00PM- 6:00:00	Day,M-2	08/13/12 5:28PM (Mo)	00:30	OFA12Z090H	\$2200.00	
70.0	Spot	11:00:00PM-11:35:00	Day,Su-1	08/12/12 11:23PM (Su)	00:30	OFA12Z090H	\$2000.00	
71.0	Spot	11:00:00PM-11:35:00	Day,M-1	08/13/12 11:23PM (Mo)	00:30	OFA12Z090H	\$2000.00	
Totals for: Orlando (WFTV)								
							Gross Total	\$247,700.00
							Commission	(\$37,155.00)
							Net Total	\$210,545.00
								Total Spots 165



WRDQ-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 422-1414

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
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Invoice 627460
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Terms Net 30
Contract 324567
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
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3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA
OBAMA FOR AMERICA

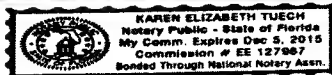
CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:43PM

Orlando (WRDQ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
73.0	Spot	7:30:00PM-10:30:00	Per week (4),Fr	08/24/12 7:54PM (Fr)	00:30	OFA12G086H	\$2625.00	M/G For 72.0.4,72.0.2,72.0.3,72.0.1
73.0	Spot	7:30:00PM-10:30:00	Per week (4),Fr	08/24/12 8:15PM (Fr)	00:30	OFA12A093H	\$2625.00	M/G For 72.0.4,72.0.2,72.0.3,72.0.1
73.0	Spot	7:30:00PM-10:30:00	Per week (4),Fr	08/24/12 9:20PM (Fr)	00:30	OFA12G086H	\$2625.00	M/G For 72.0.4,72.0.2,72.0.3,72.0.1
73.0	Spot	7:30:00PM-10:30:00	Per week (4),Fr	08/24/12 10:22PM (Fr)	00:30	OFA12A093H	\$2625.00	M/G For 72.0.4,72.0.2,72.0.3,72.0.1
Totals for: Orlando (WRDQ)							Gross Total Commission Net Total	\$10,500.00 (\$1,575.00) \$8,925.00
								Total Spots 4

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$258,200.00	Total Spots	169
Commission	(\$38,730.00)		
Net Total	\$219,470.00		

WRDQ-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.